

2024 SPONSORSHIP PACKET

20TH ANNUAL BIKE RIDE TO SUPPORT THE MINERAL WELLS ROTARY CLUB

2024 BIKE RIDE GOAL

Raise \$15,000+ for the Mineral Wells Rotary Club while keeping operational expenses to 25% or less.

RIDE MISSION

Provide a challenging, fun, and safe bike event with proceeds to benefit the Mineral Wells Rotary Club.

ABOUT THE RIDE -- OCTOBER 19, 2024

This scenic bike ride starts at the West City Party in Mineral Wells, Texas. The 'leg-pumping' ride traverses the challenging hills along the historic countryside where the cattle drive started out on the Goodnight-Loving Trail. This is one of the most scenic and challenging rides in Texas with five routes: 100-65-50-37-22 miles. Some routes feature the renown Cherry Pie Hill and The Three Amigos hills. Riders can see Possum Kingdom Lake, Lake Palo Pinto or the Brazos River - or all three.



WHAT IS PROVIDED TO THE RIDERS:

- Pre-marked ride routes and digital route maps available on our website & registration
- SAG support vehicles on the ride, all carry extra water and can pick up riders
- 5 rest stops providing snacks, water, electrolyte drinks, portable restrooms
- Bike washing (subject to current water restrictions)



20TH ROTARY CRAZYKICKER

SPONSORSHIP PARTICIPATION

An in-kind donation of goods or services listed in the operational budget will help our Mineral Wells Rotary Club meet its fundraising goal. Direct contributions are also encouraged.

SPONSORSHIP EXPOSURE OPPORTUNITIES

There are several planned ways to maximize the exposure of our sponsor's name or image based on level of sponsorship selected.

EMAIL AND FACEBOOK

At two weeks and at one week prior to the ride date, we send email messages to all registered riders to provide important ride information. To encourage donation collection, we list our sponsors and any raffle prizes that have been donated. This also provides an excellent opportunity to promote your businesses services. e.g.: coupons for pre-ride tune ups, discounts at local restaurants. We also maintain a Facebook page (with 860-plus followers) providing updated information and sponsor links.

EVENT WEBSITE

Up-to-date ride information is posted on our website www.rotarycrazykicker.com. The registration form and the website provide another opportunity for sponsor exposure.

EVENT START SITE

The event start site will be an informal area where support personnel, participants, friends and families congregate before the ride for registration, and specific announcements. Sponsor banners will be placed in this area if provided prior to event*. Sponsor participation will be mentioned at this time.

REST STOPS

Rest stops #1 and #2 are the main stops where food and replenishment are provided. Banners are encouraged in these areas.

EVENT SHIRT

The Crazy Kicker event shirt will have original graphic art depicting the event as well as space for contributing sponsors.

Note: To be displayed, all signage including banners must be provided to event coordinator by October 5th, prior to the event.



940-274-6052



mwrotaryclub@gmail.com



www.rotarycrazykicker.com



20TH ROTARY CRAZYKICKER

Rotary Club of Mineral Wells

WE HAVE SEVERAL LEVELS OF OUR AWESOME SPONSORSHIP OPPORTUNITIES. YOUR SUPPORT HELPS US COVER THE COST OF THE RIDE AND HELPS US GENERATE RIDER DONATIONS:

TITLE
\$5,000

The title sponsor will receive prominent placement in the following areas:

- 5 Ride Vouchers
- Website and registration recognition with prominent placement
- Newsletter recognition with prominent placement
- Social media recognition with logo and company name hyperlinked
- T Shirts with prominent placement
-everywhere Rotary Crazy Kicker is mentioned so are you

PLATINUM
\$1,000

The Platinum sponsor will receive placement in the following areas:

- 3 Ride Vouchers
- Website and registration recognition
- Newsletter recognition with tier 2 placement
- Social media recognition with tier 2 placement
- T Shirts with tier 2 placement

GOLD
\$750

The Gold sponsor will receive placement in the following areas:

- 1 Ride Voucher
- Website and registration recognition
- Newsletter recognition with tier 3 placement
- Social media recognition with tier 3 placement
- T Shirts with tier 3 placement

SILVER
\$500

The Silver sponsor will receive placement in the following areas:

- Website and registration recognition
- Newsletter recognition with tier 4 placement
- Social media recognition with tier 4 placement
- T Shirts with tier 4 placement

BRONZE
\$250

The Bronze sponsor will receive placement in the following areas:

- Website and registration recognition
- Newsletter recognition with tier 5 placement
- Social media recognition with tier 5 placement
- T Shirts with tier 5 placement

20TH ROTARY CRAZYKICKER

Rotary Club of Mineral Wells



OCTOBER 19, 2024

WEST CITY PARK

MINERAL WELLS, TX

940-274-6052 

mwrotaryclub@gmail.com 

www.rotarycrazykicker.com 

Please select a sponsorship level.

 **Cash Sponsor:**

TITLE
 PLATINUM
 GOLD
 SILVER
 BRONZE

 **In Kind Sponsor:**

1. List the exact dollar value of your in kind donation:

2. Please fill in details of your donation:


 **Method of Payment**

CHECK ATTACHED RETURN COMMITMENT & CHECK PAYMENT TO: 

Mineral Wells Rotary Club
 PO BOX 1151
 Mineral Wells, TX 76068

BILL ME AN INVOICE TO PAY BY CARD, EMAIL OUR ROTARY CLUB 

mwrotaryclub@gmail.com

 **Complete the Following Contact Information:**

COMPANY: _____ CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

SIGNATURE: _____ DATE: _____

DEADLINE TO BE INCLUDED ON SIGNAGE IS OCTOBER 5, 2024